

# New Patients, Inc. Newsletter

## Quick, Tested, Effective Ways to Promote Dentistry

March 11, 2016

### Contact Us

**New Patients, Inc.**  
*The marketing firm  
exclusively for dentists*  
**866-336-8237**  
[www.newpatientsinc.com](http://www.newpatientsinc.com)

**Take time to read this. This is going to be BIG! DWC will help you win in your market.**

### What if we told you in less than 90 days, you could.....

Have instant online access to proven effective dental advertising content, any time you or someone working for you, wanted or needed it. Let's consider the possibilities.

- Maybe new content for your web pages to rotate in and out?
- Maybe new topical animated web videos for your website?
- Animated videos on your social media channels?
- An internal email to promote a new service to your own patients?
- Topical social media posts you can customize and make your own?
- Niche mailers? Niche e-mailers?
- How about slide show video for your reception room, website, or social media?
- All kinds of print ads, radio scripts, TV scripts, internal promotions, referral promotions?

Would having instant access to tested and proven effective dental advertising content allow you (or someone you delegate to) to do a better job promoting your practice? Would it allow you to promote more, in more media channels? Would swapping out content help your SEO? Would having seemingly endless content help your social media exposure pay off?

You bet!

This is why we built and are putting the finishing touches on Dental Web Content.

<http://www.dentalwebcontent.com>

What if we told you the monthly membership to DWC cost less than your morning coffee?

We hope we have your attention.

We are promoting Dental Web Content like a movie would be promoted, with a series of movie trailers. Click here to see the first of three movie trailers. Then, enter your email address and name. This will qualify you for pre-launch pricing one week before we launch for good to the general dental public. Giving us your email also ensures that you know the official launch date and the official pre-launch discount pricing period of time.

We would love to see your name and email on the pre-launch discount pricing list. While you are at it, forward this email to all of your dental buddies so they can get the same deal!

This is going to be big. We would love to have you part of the DWC community.

Howie Horrocks  
Mark Dilatush

Do you have a topic you would like covered in an upcoming newsletter? Ask here.

Just email either Howie Horrocks ([whh@newpatientsinc.com](mailto:whh@newpatientsinc.com)) or Mark Dilatush ([markd@newpatientsinc.com](mailto:markd@newpatientsinc.com)) with your topic. We will get them into the newsletter.

If any of you need us, just call 866.336.8237. We will be here for you.

***Got questions? Want to learn more?***

You can reach Mark & Howie at:

Howie: [whh@newpatientsinc.com](mailto:whh@newpatientsinc.com)

Mark: [markd@newpatientsinc.com](mailto:markd@newpatientsinc.com)